

AMITY GLOBAL
BUSINESS SCHOOL | BHUBANESWAR

BE A PART OF
INDIA'S
TOP-10 RANKED
B. SCHOOL

CONTENT

DESCRIPTION

| TOPIC | PAGE No. |
|---|----------|
| Amity Education Group | 3 |
| Amity Global Business School, Bhubaneswar | 4 |
| Amity Global Business School At A Glance | 5 |
| Message From Senior Vice President | 6 |
| Message from Head of the Institution | 7 |
| Message From Corporate Resource Centre | 8 |
| USP's of AGBS Bhubaneswar | 9 |
| Study Abroad Programme | 11 |
| Programme Highlights | 12 |
| Industry Interaction | 13 |
| Alumni Meet | 14 |
| Virtual Alumni Meet | 15 |
| Faculty Details | 16 |

| TOPIC | PAGE No. |
|---------------------------|----------|
| Programmes Offered | 17 |
| Curriculum | 18 |
| Infrastructure | 23 |
| Industry Visits | 24 |
| Happening@AGBS | 25 |
| Campus Placement Process | 27 |
| Corporate Speak | 28 |
| Top Alumni | 29 |
| Corporate Resource Centre | 30 |
| Top Recruiters | 31 |
| Admission Procedure | 32 |
| Student Testimonials | 34 |

ABOUT EDUCATION GROUP

Amity is India's leading Global Education Group established over 2 decades ago.

Today it is home to over 200,000 brilliant students across Pre-nursery to Ph.D. levels pursuing more than 400 Programmes in 60 diverse disciplines ranging from Management to Law, besides future focussed areas like Renewable Energy, Nuclear Science & Nanotechnology.

The Group is driven by its vision of building a Global Knowledge Network providing globally-benchmarked education. Today the Group comprises of 16 international campuses across London, Dubai, Singapore, New York, San Francisco, Abu Dhabi, Mauritius, Sharjah, South Africa, Amsterdam, Nairobi, Tashkent besides India.

200,000 Students

6,000 Faculty

11 Universities

16 Global Campuses

28 Schools & Preschools

Campuses spread across **1,200** acres

15,000 Papers written by faculty

160 Global Universities as Research Partners

25,000 Scholarships awarded

120,000 Alumni worldwide

CAMPUSES ACROSS 10 CITIES IN INDIA





ABOUT

AMITY GLOBAL BUSINESS SCHOOL BHUBANESWAR

AGBS Bhubaneswar is deeply committed to providing globally benchmarked and industry-leading management education through the BBA and MBA courses, with the objective of empowering its graduates to successfully take on real-world problems. We lay great emphasis on the holistic development of students and train them to become astute decision makers and professionals, who can readily navigate uncertainty, risk, and change.

AGBS Bhubaneswar offers a unique variety of subjects that seamlessly various areas like International Business, Marketing, Finance, IT, HR, Entrepreneurship and Family Business, Operations, Digital Marketing, Transportation & Logistics. Our focus is also on skills and competency building to raise the employability quotient of every student. Another key aspect of education at AGBS Bhubaneswar is the extensive and immersive industry interface, achieved through corporate guest lecturers, live industry projects and industrial visits. We also invite renowned CEOs and Management Gurus to share their insights and experiences with students. This and a relentless commitment to keeping abreast of the latest in management thinking and practices across the world, makes Amity Global Business School one of India's finest colleges for MBA and BBA.

Today the Amity Education Group is shaping the brilliant futures of over 200,000 students across the nation. As a part of this global education group, AGBS Bhubaneswar has a rich legacy of excellence in Business Management Education. At AGBS Bhubaneswar we are constantly raising the bar of excellence in every aspect of management education, and are constantly striving to provide the very best industry driven experiential learning to our students, through Corporate Meets, Corporate Interactions, Guest Lectures, Business Simulations, Participation in Workshops and Seminars and the highly valued Study Abroad Programme.

An abiding and deep focus on best-of-breed pedagogy, curriculum and faculty, has resulted in consistent 100% campus placements in AGBS. The students from the 2021- 2023 batch have been placed in top corporates like Deloitte, E&Y, PwC, KPMG, Tata Technologies, Tata Power, Airtel, HDFC Bank, Axis Bank, Affle, Berger Paints, Amazon, Flipkart & Tech Mahindra and other Fortune 500 companies.



AMITY GLOBAL BUSINESS SCHOOL BHUBANESWAR AT A GLANCE

AGBS Bhubaneswar is an established Business School, located in the heart of Bhubaneswar city. Our students attain in-depth knowledge from our pool of highly seasoned faculty members and special guest lectures, by the corporate blue chips, during interactive discussions with our students. Our module of teaching the concepts of management generally revolves around latest case studies.

We conduct soft skills training to enhance the employability of our students. Our syllabus is updated periodically by getting inputs from senior academicians; and kingpins from the business world. We provide a conducive study atmosphere for our students with quality infra-structure including a fully Wi-Fi campus, air-conditioned classrooms, a resourceful library and a seminar hall, which can accommodate 200 students.

Here's what further makes AGBS Bhubaneswar a pioneer in the field of business education

- > **AN EDUCATION GROUP TRUSTED BY OVER 200,000 STUDENTS**
- > **LEGACY OF EXCELLENCE IN MANAGEMENT EDUCATION**
- > **MAXIMUM INDUSTRY INTERACTION**
- > **EXCELLENT PLACEMENTS**
- > **RICH INTELLECTUAL CAPITAL**
- > **UNIQUE GLOBAL ACADEMIC EXPERIENCE**
- > **WORLDWIDE ALUMNI NETWORK**
- > **EASY EDUCATION LOANS**

MESSAGE FROM **SENIOR VICE PRESIDENT**

At Amity, we bring together the brightest and best faculty and students who all have one passion in common - to achieve exceptional things that will make our world a better place. This is the Amity DNA.

With the same philosophy, Amity is being set up as a world-class hub of hi-end, interdisciplinary education in Bhubaneswar.

If you are brilliant, passionate, hardworking and want to change the world, then let's do it together.

Our aim is to provide a conducive learning environment to every student which will help them acquire professional skills that would be required to excel in their respective fields. Our faculty members are dedicated towards providing the best academic exposure, to all our students.

As a B-School we are committed to holistic development of all our students to make them industry ready. We also pay a lot of attention on inculcating Indian values & Sanskars in our students so that they can be good human beings along with being successful professionals.

- Mr. U. Ramachandran
Senior Vice President
Amity Education Group



MESSAGE FROM **DIRECTOR (HOI)**

The cornerstone of belief at Amity has always been about nurturing the students in a holistic manner. The future of any nation is its human resource and in a country like India where the majority of the population consists of the younger mass, it becomes imperative on the part of educational institutions to guide them, nurture them and help them become good and responsible citizens with the right values.

We at AGBS Bhubaneswar have taken the cudgels to uplift the society, through grooming students, who will serve the nation and their families, in every way possible.

We believe in igniting young minds not just through formal education or certificates, but through educating them to think, serve and spread the light of education, wherever they go; thereby creating success stories.

Dr. Ranjan Kantha
Director



MESSAGE FROM **CORPORATE RESOURCE CENTRE**

It's is an era of technological innovations. The modern management world is reverberating with the waves of innovation all around the globe. In this dynamic milieu, it is mandatory that the young brains of our country are motivated and encouraged to be placed at the highest pinnacle of success. AGBS, Bhubaneswar is one of the institutes to have evolved with time, to be at par with the global educational world.

The intelligence, high energy and motivation of our students, as well as their challenging work environments, assure that they bring an added measure of maturity and knowledge to the classroom. The interaction between students and professors greatly enriches the educational experience for all. The combination of bright, dedicated students and expert professional faculty, results in a great learning experience.

AGBS, Bhubaneswar is an exciting place to learn and grow. Our fellow professors are experts in the areas they teach. Not only do they provide a solid grounding in the academic theories and concepts of their specialty, but they also provide the students with insights into the practical issues and challenges enveloping their chosen discipline. They equip our students with the right balance of theory and practice. We focus more on group work, allowing each student to be benefited from the quality and diverse cultural and business backgrounds of their classmates. We also create a strong rapport between students, faculty and staff in the learning entity.

Further, we express our sincere gratitude to all those organizations that have extended their active co-operation to the department in accomplishing its endeavor successfully.

- Udaya Bhan Shukla
Manager - Placements



USP's OF **AMITY BHUBANESWAR**

OUTCOME BASED EDUCATION

Outcome-Based Education is a student-centric teaching and learning methodology in which the course delivery and assessment are planned to achieve stated objectives and outcomes. It is an education system built on specific outcomes, and focuses on the skill sets students need to acquire following the completion of their studies. AGBS has restructured the curriculum, pedagogy and assessment practices, to reflect the achievement of high-order learning, as opposed to a mere accumulation of course credits. Outcome Based Learning at AGBS incorporates real-world scenarios, and the knowledge, skills and attributes that students take away at the end of a program or course are more valuable than what, or how, they are taught.

MBA 4.0

A rapidly changing world of business demands the MBA to constantly keep pace. That's why Amity re-aligned its MBA with Industry 4.0 and its future disrupting technologies. Now, with the World Economic Forum and OECD giving a global call for empowering the workforce with new skills like complex problem solving, management of mega sized projects, an entrepreneurial mind set and creativity, Amity has further re-invented its MBA programme to incorporate industry-relevant skills.

RESEARCH AND DEVELOPMENT CELL :

The Research and Development Cell is at the epicentre of the Amity learning ecosystem. The vibrant research driven culture at Amity fosters innumerable student innovations which are not only developed to their full potential but also celebrated as transformational new-era ideas worth sharing with society at large.

Our Research Study Development Exercise helps the students to enhance and hone their abilities, and emerge as valuable future contributors of industry and society. It helps them in:

- **Holistic development across all areas and facets of their personality**
- **Developing professional skills to be able to work across diverse departments**
- **Developing problem solving skills and their capability to overcome real-world problems**
- **Building a wide and in-depth knowledge base and developing writing skills**





USP's OF **AMITY BHUBANESWAR**

STUDY ABROAD PROGRAM:

Amity Global Business School believes in providing a global platform to their students, by conducting a Study Abroad Program (SAP) of around xyz duration at Amity Bhubaneswar. Since gaining 'global exposure' is paramount to the success of a professional, we provide our students with an enriching experience and develop their analytical skills at an early age. Those who enroll for the program, have an added advantage, of getting an additional certificate for their international exposure.

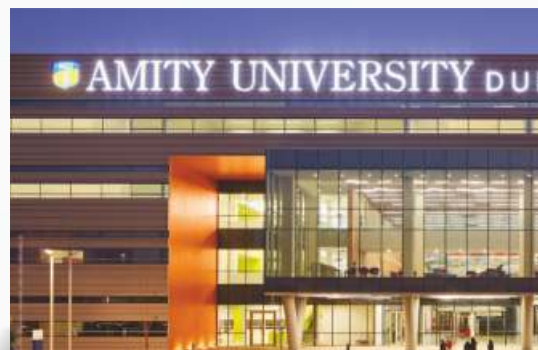
AMITY INITIATIVES DURING CHALLENGING TIMES -

The challenging times have created a serious problem for the education system and have transformed the process completely. Amity Global Business School took the challenging times as an opportunity to make their students digitally proficient. With the passage of time, students have started learning online with great enthusiasm. In fact, online teaching has become the reality of the current education system and AGBS has adapted to the technological change, seamlessly.

Even during this global pandemic, we at Amity Bhubaneswar, conducted webinars and virtual sessions, wherein students got the chance to meet esteemed industry experts. Furthermore, Amity Bhubaneswar was able to provide 100% placement and a mandatory two-month internship, to its, students without much hassle.

STUDY ABROAD PROGRAMME

Amity students are given the opportunity to develop as global leaders by doing a Study Abroad Programme (SAP) of around 7 weeks duration at Amity campuses in London, Singapore, Dubai or USA. The programme has been designed to provide the students an excellent opportunity to gain international exposure so as to build their knowledge, expertise and enrich their experience. It gives the students, hands-on experience of global culture, industry and academic delivery module of the destination country. Those who enroll for the programme have the added advantage of getting an additional certificate for their international exposure.



DUBAI



LONDON



NEW YORK



SINGAPORE



PROGRAM HIGHLIGHTS

- **WIDE RANGE OF SPECIALIZATIONS** - ranging from conventional to future-focussed.
- **FLEXIBLE CREDIT RATING SYSTEM** - A diverse choice of several credit courses, which facilitates cross-functional learning
- **LEARNING FROM FACULTY WHO HAVE DEVELOPED 3500 CASE STUDIES** bought by top institutions like MIT, Harvard, Mckinsey, KPMG across 110 nations
- **5-WEEK STUDY ABROAD PROGRAMME** at Amity's Campuses in London, New York, Dubai or Singapore
- **CAREER COUNSELLING BY FACULTY** to help you choose the right career path.
- **EXPERIENTIAL LEARNING** with focus on live projects, case studies, consulting assignments and collaborative learning
- **175,000 STRONG ALUMNI NETWORK** across 60 disciplines
- **EXTENSIVE INDUSTRY INTERACTION** - Over 2000 webinars conducted with Industry Leaders even during lockdown
- **AMITY INNOVATION INCUBATOR** to nurture students' entrepreneurial dreams.

INDUSTRY INTERACTION IN 2022

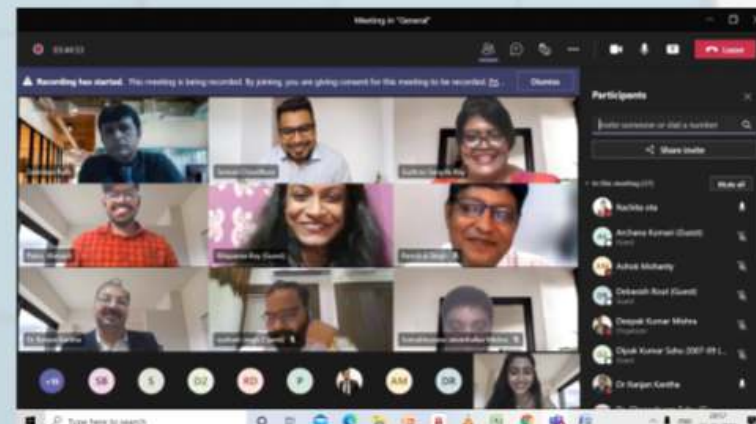
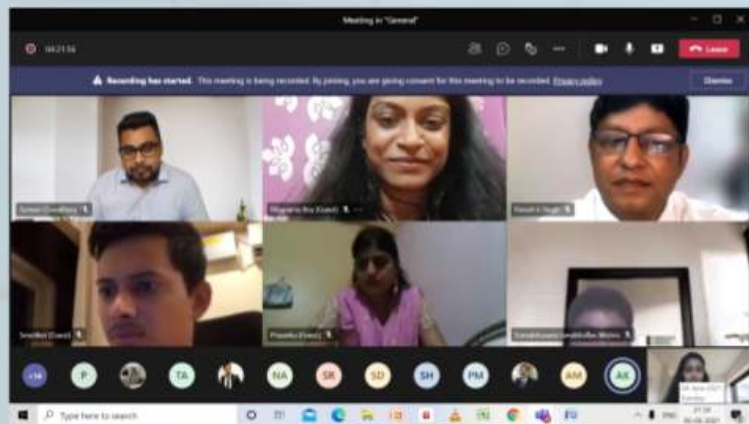
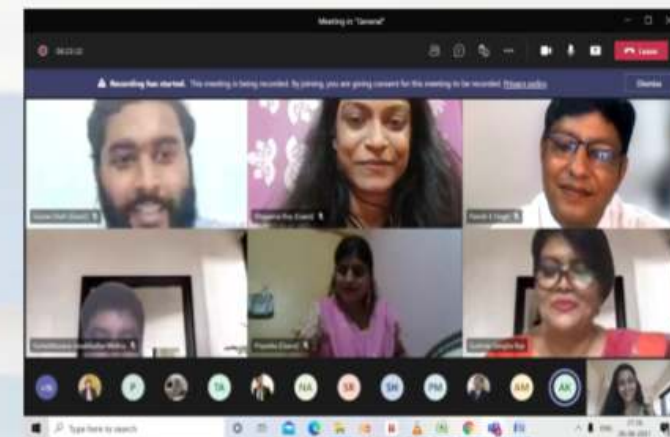
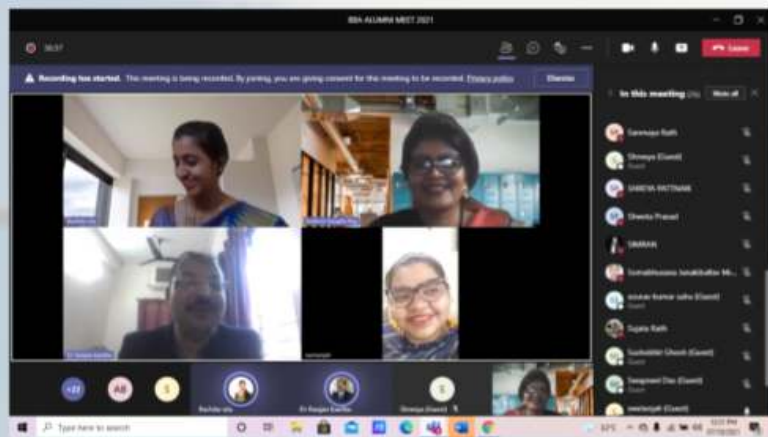
| S.NO. | EMINENT INDUSTRY SPEAKER | DESIGNATION | COMPANY NAME |
|-------|------------------------------|------------------------------------|---|
| 1 | Dr Jai Tharur | Advisor | Media & Communication, Government of Gujarat |
| 2 | Dr Parimal Merchant | Director | S P Jain GFMB, Dubai |
| 3 | Mr Ranjit Tigga | Group Head HR & GM | Shahi Exports Ltd |
| 4 | Mr. Biswabijay Mohapatra | Deputy Manager | (HR & General Affairs) JSW Cement, Odisha |
| 5 | Mr. Debabrata Dash | Chief Human Resource Officer | TS Alloys Ltd |
| 6 | Shri Radhashyam Mahapatro | Director (HR) | NALCO |
| 7 | Mr Hrudananda Kar | Chief General Manager (Finance) | OSCSC |
| 8 | Ms. Jayashree Mohanty | Co-Founder | Luminous Infoways |
| 9 | Mr. Rushabh Vasa | Director | Agrahyah Technologies Pvt Ltd |
| 10 | Mr. Sumit Tiwari | Founder & CEO | TIMUS LUGGAGE & BAGPACKS |
| 11 | Ms. Bhuvana S | CMO | Ranstad India |
| 12 | Dr Aquil Busrai | CEO | Aquil Busrai Consulting |

ALUMNI MEET

An Alumni meet was organized on the 17th June 2022. The purpose of the meet was to meet and greet, and extend our support to our extended family of alumni, in these trying times. The theme of the meet was “We Stand Strong Together”.

The agenda of the meeting included traveling down the memory lane through videos and batch-presentations from all the batches, since 2008. We also conducted a few interesting games and quizzes. The alumni, in association with the students, also showcased their talents through entertaining dance and music performances.

VIRTUAL ALUMNI MEET



FACULTY DETAILS



Dr. Sushree Sangita Ray
Ph.D, MBA, MCA, LLB, PGDCIMS
20 Years+ Experience



Prof. Debasish Rout
Ph.D.(Cont.),MBA, MSc (Agri),
PGDRM, PGDSCM, PGDPOM,
PGDQM, B.Sc (Agri), UGC(NET) Qualified
18 Years+ Experience



Dr. Rachita Ota
Ph.D, MBA (Biotech)
13 Years+ Experience



Prof. Purnima Sarkar
Ph.D (Cont), M.Phil, M.Com, CS (Inter)
13 Years + Experience



Prof. Sujata Rath
Ph.D (Contd.), M.Phil (English Literature),
Masters in English, MBA (HR), PGDCA
22 Years+ Experience



Dr. S.J. Mishra
Ph.D. (Management),
MBA, M.Com, PGP
17 years+ Experience



Dr. Ashamayee Mishra
Ph.D, MBA
06 Years+ Experience



Prof. Suraj Swain
Adjunct Faculty
Ph.D (Contd.), MBA (Finance)
18 years+ Experience

PROGRAMMES **OFFERED**

BBA+GDBA

Marketing / Finance / HR

MBA+PGPM

Marketing / Finance / HR / Operations



PROGRAMMES

CURRICULUM BBA

Semester- I

- Understanding Self for Effectiveness
- English Language Usage Essentials
- Fundamentals of Economics For Managers
- Business Statistics
- Accounting Fundamentals
- Business Accountancy
- Computers For Managers
- Management Foundation
- Business Environment
- Introduction to French Culture & Language
- Introduction to German Culture & Language
- Introduction to Hispanic Culture & Language

Semester- II

- Individual Society and Nation
- Introduction to Communication Skills
- E- Commerce
- Understanding International Business Environment
- Cost and Management Accounting
- Environmental Studies
- Understanding Organizational Behavior
- Principles of Marketing -I
- Business Mathematics-II
- French Grammar-I
- German Grammar-I
- Spanish Grammar-I

Note: Specializations to be offered in BBA Semester V & VI (*)

- Finance & Financial Services
- Human Resource
- Marketing Management
- Transportation & Logistics
- Entrepreneurship
- International Business
- Information and Technology

(*) Particular Specialization would run as per minimum student strength eligibility at respective campuses.

Semester- III

- Problem Solving and Creative Thinking
- Effective Written Communication
- Management Information Systems
- Fundamentals of Financial Management
- Fundamentals of Human Resource Management
- Principles of Marketing - II
- Fundamentals of Production and Operations Management
- Introduction to Entrepreneurship
- Written Expression & Comprehension in French-I
- Written Expression & Comprehension in German- I
- Written Expression & Comprehension in Spanish- I
- Term Paper

Semester- IV

- Values and Ethics for Personal and Professional Development
- Professional Communication for Recruitment and Employability
- E- Business Management
- Personal Financial Planning
- Operations Research
- Research Methodology
- Global Entrepreneurship
- French Through Communicative Approach
- Communicative German-I
- Communicative Spanish-I
- Minor Project

PROGRAMMES

CURRICULUM

BBA

Semester- V

- Fundamentals of Entrepreneurship
- Group Dynamics and Team Building
- Receptive and Expressive Communication Skills
- Sales and Distribution Management
- Summer Internship
- Foreign Business Language [Any language]
- Communicative French- II
- Communicative German- II

| Specialisation Elective Courses | Specialisation |
|--|------------------------------|
| Financial Services Financial Derivatives Investment Analysis and Portfolio Management | Finance & Financial Services |
| Understanding Organization Change and Development Human Resource Planning and Acquisition Fundamentals of Training and Development | Human Resource |
| Principles of Consumer Behaviour Service Marketing Fundamentals of Retailing | Marketing Management |

PROGRAMMES **CURICULUM** BBA

Semester- VI

- Stress and Coping Strategies
- Social Communication
- Public Relations and Strategic Management
- Dissertation

Foreign Business Language (Any 01 Language)

- French Written Expression and Comprehension-II
- German Written Expression and Comprehension-II
- -Spanish Written Expression and Comprehension-II

Specialization Elective Course (Any 01 specialization with 03 courses)

FINANCE & FINANCIAL SERVICES

- Corporate Tax Planning
- Advance Corporate Finance
- Banking and Financial Institution

HUMAN RESOURCE

- Performance Appraisal and Potential Evaluation
- Understanding Leadership and Motivation in Organisation
- Understanding Industrial Relations and Labour Laws

MARKETING MANAGEMENT

- Managing Customer Relationships
- Business to Business Marketing
- Advance Digital Marketing- II

PROGRAMMES CURRICULUM_{MBA}

Semester- I

- Self Development and Innovation Skills
- Business Communication For Managers
- Accounting for Managers
- Information Technology for Managers
- Managerial Economics
- Organisational Behaviour
- Marketing Management
- Statistics for Management
- Introduction to French Culture and Language
- Introduction to German Culture and Language
- Introduction to Hispanic Culture and Language
- Entrepreneurship and New venture Creation
- International Business and Practice

Semester- II

- Conflict Resolution and Management
- Business Correspondence
- Financial Management
- Human Resource Management
- Legal Aspects of Business
- Business Research Methods
- Operation Management
- French Grammar-I
- German Grammar -I
- Spanish Grammar-I
- IS and DSS in Business
- Principles of Retailing

Note: Specializations to be offered in MBA Semester III & IV (*)

- Digital Marketing
- Finance & Financial Services
- Human Resource
- Marketing Management
- Transportation & Logistics
- Entrepreneurship
- International Business
- Information and Technology
- Production & Operation Management

(*) Particular Specialization would run as per minimum student strength eligibility at respective campuses.

Semester- III

- Professional Competencies and Career Development
- Business Communication for Managerial Competence
- Strategic Management
- Written Expression & Comprehension in French-I
- Written Expression & Comprehension in German- I
- Written Expression & Comprehension in Spanish - I
- Summer Internship

Specialisation Elective Courses (Any two specialisation)

I FINANCE AND FINANCIAL SERVICES

- Management of Financial Services
- Security Analysis and Portfolio Management

HUMAN RESOURCE

- International Human Resource Management
- Measurement in Human Resource

MARKETING MANAGEMENT

- Product and Brand Management
- Bottom of The Pyramid Marketing

PRODUCTION AND OPERATION MANAGEMENT

- Technology Management and Innovation
- Supply Chain Management

PROGRAMMES

CURICULUM_{MBA}

Summer- IV

- Leadership and Managing Excellence I
- Business Etiquette and Protocol I
- Management in Action
- Social Economic and Ethical Issues
- French Through Communicative Approach
- Communicative German - I
- Communicative Spanish- I
- Dissertation

Specialisation Elective Courses (Any Two Specialisation)

FINANCE AND FINANCIAL SERVICES

- Budgeting and Control
- Strategic Financial Management

HUMAN RESOURCE

- Managerial Counseling
- Leadership and Motivation in Organization

MARKETING MANAGEMENT

- Customer Relationship Management
- Digital Marketing

PRODUCTION AND OPERATION MANAGEMENT

- Project Management
- Operations Strategy

INFRASTRUCTURE



INDUSTRY VISITS



Industry Visit to Britannia



Industry Visit to Coca Cola



Industry Visit to
Paradip Port

LIFE

@ AGBS BHUBANESWAR



LIFE

@ AGBS BHUBANESWAR



CAMPUS PLACEMENT PROCESS



CORPORATE SPEAK

“

I found Amity Global Business School, Bhubaneswar to be holistic institution, where the students and faculty members are highly energetic. It was indeed a pleasure to interact with all of them throughout the webinar. Wishing everyone good luck ahead!

”



Dr. Jai Tharur

Advisor, Media & Communication
Chief Minister's Office, Govt. of Gujarat
Gandhi Nagar, Gujarat

“

Amity Global Business School is really an excellent place to learn and grow, for any disciple. It has always been a great pleasure to interact with these young minds.

”



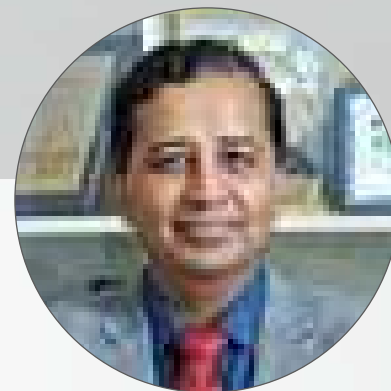
Mr. Ranjit Tigga

GM, HR, Shahi Exports
Bangalore

“

I was happy to know that the students of Amity, Bhubaneswar really have an entrepreneurial mindset. They are going to be assets to any organization that they would be placed at.

”



Dr. Parimal Merchant

Director, S.P. Jain GFMB,
Dubai & India

“

I am really happy that during this pandemic, Amity, Bhubaneswar has been promoting health, hygiene and safety amongst the students through monthly webinars. It's indeed encouraging to know that they would love to conduct more of these programs in the near future as well.

”



Dr. Bhagyashree Singh

Physician, NHS Barnet, London

TOP ALUMNI

| NAME OF ALUMNI | CURRENT DESIGNATION | CURRENT ORGANIZATION NAME |
|-------------------|--|--|
| Amit Routray | Vice President | Pet Fed India |
| Manish Prusty | Sr. Manager | Standard Chatered Bank |
| Soma Chhotray | Senior Project Manager, Frankfurt, Germany | Supply Chain Wizard |
| Swati Lakshmi | Senior Medical Writer | Bioquest Global Solutions |
| Dipika Mohanty | Business Analyst | Wipro Limited |
| Sushobhit Ghosh | Manager | InterGlobe Aiviation Ltd. |
| Nischay Kumar | Manager | Shriram Transport Finance Company Ltd. |
| Abhijit Mahapatra | Manager | ICICI Prudential |
| Jiten Mahapatra | Country Sales Head, Africa | Bajaj |
| Nafia Atam | Financial Analyst | EY |
| Satyajit Beura | Area Manager | Berger Paints India Limited |
| Anukul Agarwal | Founder | Jamtrans |
| Pootul Biswas | Manager | Reddington |
| Rit Biswal | Manager | Reddington |
| Payal Nayak | Analyst | Genpact |
| Kajol Das | Analyst | Genpact |
| Akruti Ranjan | Manager | Amazon |
| Vinod Krishna | Sr. Executive-Warehouse | Flipkart |
| Prateek Raj Bodra | Sr. Executive-Warehouse | Flipkart |

CORPORATE RESOURCE CENTRE

The Corporate Resource Centre (CRC), works with the objective of bringing the industry and academia close to each other to facilitate holistic student development. It encourages students to actively participate in various events wherein they can indulge themselves with formulating strategies, provides them with industry interactions and facilitates their summer internship and final placements.

CRC also organises counselling sessions for students and helps them choose an appropriate career depending on their aptitude and interest. Some of the sessions are- CEO forums, Alumni forums, Live projects, Industry visits, Pre-placement talks etc. The students work closely with the CRC team in securing placements for their batch. The placement activity is managed by the students under the guidance of the CRC team.

01 CEO'S FORUMS

02 ALUMNI FORUMS

03 ALUMNI MEET

04 MDPs &
CONSULTANCY

05 LIVE PROJECTS

06 INDUSTRY VISITS

07 WEEKLY CORPORATE
FORUMS

08 GROOMING
SESSIONS / WORKSHOP

09 PRE-PLACEMENT
TALK

10 CAMPUS
RECRUITMENT

11 SUMMER INTERNSHIP

12 CORPORATE MEET

FEW OF OUR RECRUITERS



ADMISSION PROCEDURE

PGPM+MBA (2 years)

> ELIGIBILITY :

Graduation (min. 50%) + 10+2(min. 50%)

Please Note*

In aggregate percentage Physical Education, Fine Arts , Music, Vocal, Drawing & Performing Arts will not be considered ~
Graduation Final year appearing students should meet minimum eligibility till last qualifying Semester / Year.

> CERTIFICATION :

Students join AGBS to pursue the PGPM and also enroll in the fleximode* MBA of Amity University. On successful completion of the respective programs, the student receives a PGPM certificate from AGBS and the fleximode* MBA from Amity University.

> FEE STRUCTURE :

| Sem-1 | Sem-2 | Sem-3 | Sem-4 | Total (in Rs.) |
|----------|----------|----------|----------|-----------------|
| 1,28,000 | 1,28,000 | 1,36,600 | 1,36,600 | 5,29,200 |

Above is the effective fees structure including Corporate Scholarship

Please Note*

Refundable Academic Security Deposit of Rs. 15,000/- has to be paid at the time of admission ~ Each Academic year is of 2 semesters

> ADMISSION CRITERIA:

Admission will be based on percentage in the qualifying exam, English Essay Test and Interview.



ADMISSION PROCEDURE

GDBA+ BBA (3 YEARS)

> ELIGIBILITY :

10+2 (min. 50%)

*Please Note

In aggregate percentage Physical Education,
Fine Arts & Performing Arts will not be considered.

> CERTIFICATION :

Students join AGBS to pursue the GDBA and also enroll in the fleximode* BBA of Amity University. On successful completion of the respective programs, the student receives a GDBA certificate from AGBS and the fleximode* BBA from Amity University

> FEE STRUCTURE :

| Sem-1 | Sem-2 | Sem-3 | Sem-4 | Sem-5 | Sem-6 | Total (in Rs.) |
|--------|--------|--------|--------|--------|--------|-----------------|
| 64,000 | 64,000 | 65,000 | 65,000 | 67,000 | 67,000 | 3,92,000 |

Above is the effective fees structure including Corporate Scholarships

Please Note*

Refundable Academic Security Deposit of Rs. 15,000/- has to be paid at the time of admission ~ Each Academic year is of 2 semesters

> ADMISSION CRITERIA:

Admission will be based on percentage in the qualifying exam, English Essay Test and Interview.



STUDENT'S TESTIMONIALS



I am grateful to Amity Bhubaneswar for their guidance, support and encouragement, which helped me to achieve my dreams. I thank the Placement cell of Amity Bhubaneswar for guiding and supporting in my endeavor and helping me to get this coveted job with REDINGTON

Pootul Biswas
MBA 2018-2020



I am happy that I took the best decision of my life, when I decided to pursue MBA from Amity Bhubaneswar. The campus helped me in transforming myself into a well-rounded personality. Thanks to Amity, for supporting me, towards being a part of such a big Ceasefire brand.

Sameeran Thakur
MBA - 2018-2020



Amity Bhubaneswar, literally keeps us on our toes all day, with events and activities galore. Presentation, case studies, analysis and class room discussions is what keeps us updated and sharp. I thank Amity for giving me so many opportunities and moulding me into a through bred manager.

Subimal Sahoo
BBA - 2017-2020



It's a matter of great pride and pleasure for me, to talk about my Alma Mater (AGBS BBSR). Amity Bhubaneswar has given me so much to cherish. My faculty members, events, sports, competitions, studies and unlimited joy all the way. I am a proud Amitian.

Gourav Sahoo
BBA - 2017-2020



AMITY GLOBAL BUSINESS SCHOOL

**Opposite to Pal Heights, BDA Gangadhar Mehar Marg,
HIG 15, Jaydev Vihar, Bhubaneswar, Odisha - 751013**

Website: www.agbs.in

Amity Helpline No.

**0674-2300002/4,
9778054747 (Available on Whatsapp)**